



Jen Kochmer

PHOTOGRAPHY

Senior

WELCOME GUIDE



# the Photographer

## ABOUT ME



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I am very fortunate  
to be able to do what I love.  
Photography is not  
just a job, it is a huge  
part of my life.

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NOW BOOKING  
**SENIORSESSIONS**

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I am so excited that you have reached out to me to photograph your senior session!!

Senior sessions are typically scheduled for the summer/early fall before your senior year. Sessions are typically held about 2 hours prior to sunset, and can be held at various locations. Many of my sessions begin at my studio, where we get to know each other a bit and start with a few of the "classic" in studio senior portraits. We then travel to the location of your choice for those amazing outdoor photos.

Within this catalog, you will find valuable information on what to expect and how to prepare for your photo session. Pricing and product information is also covered. A list of frequently asked questions has been prepared, but please feel free to contact me with your specific questions.

## MY STYLE

I strive to capture your personality in your senior photos. Together we will select the perfect location.

Every session is a new adventure for me. I would love to have the opportunity to work with you and learn more about you. Please, contact me via email, phone or through my website to schedule a personal consultation.

# About Style

## WHAT TO WEAR



**THE BEST SUGGESTION THAT I CAN OFFER YOU IS TO BE YOURSELF.** Self confidence is the best outfit you will ever wear, so be sure to bring that along! Don't stress and try to relax, we are going to make your photo's amazing! Choose clothing that reflects your style and compliments the location you have chosen. New outfits are amazing and can make you feel really great, but be sure to bring some of you old time favorites as well. Bring several changes.

## 1. LAYERING

Adding layers to your outfits always looks **STUNNING** in portraits! A sweater with a flannel underneath paired with a vest + statement necklace or scarf adds so much dimension to your images and makes for super fun posing options! Even in the warmer months (spring + summer) you can add these layers + dimension by wearing a tank top with a cute sheer cardigan or by throwing a denim vest over a dress!

Adding layers also means that we can **REMOVE** layers to create multiple different looks with just one outfit.

## 2. BE COMFY

Everyone has their own personal style and senior portraits are definitely a time for your style to shine. Not to mention, you are going to feel the most at ease if you are comfortable in your clothing. Choose outfits that are flattering, but do not make you self-conscious. Now is probably not the best time to try out 6" heels if you normally wear flats!



### 3. COLOR

When choosing outfits for your senior session, try to choose colors that POP and that compliment your hair + skin colors! Primary colors like red, royal blue and yellow photograph beautifully as well as emerald green, bright purples, pinks, oranges and any other colors that really POP! Neutrals and light colors are fantastic as well! Sometimes, color combos that may seem odd in-person end up photographing beautifully on camera!

### 4. TEXTURES

Sometimes textures like sequins, furs and sparkles can be considered "daring" or "over the top" but, in portraits, they can work very well! Adding texture to your outfit makes the biggest difference, and it prevents the images from looking dull! Combining textures that you may not normally use together like sequins + cable knit sweaters or leather + fur make GREAT pairs!

### 5. ACCESSORIES

During a senior session, or any photo shoot, the more the merrier!! When planning your outfits, don't forget to plan accessories!! Stacks of bangles, long necklaces, statement pieces, scarves, hats, bright shoes and other add-ons can make an outfit spectacular!

# Questions

## 1. HOW LONG WILL MY SESSION BE?

Typically, sessions last from one to three hours. If you are including studio photos, we start there and then travel to your chosen location.

## 2. HOW MANY OUTFITS SHOULD I BRING?

I suggest at least 2 outfits, plus any additional ones that you may want to showcase your interests (a sport you play, dance, activity, etc).

## 3. WILL YOU RETOUCH MY PHOTOS?

Yes, full editing will be done on all purchased images.

## 4. WHEN WILL MY IMAGES BE READY?

Typically 2 weeks after your session, your reveal appointment will be set. Once you place an order, your images will be ready usually within two weeks, depending on what is ordered.

## 5. DO YOU OFFER DIGITAL IMAGES?

Yes, I do offer digital images for purchase. They are not included in the session fee.

## 6. WILL YOU SUBMIT MY PHOTO TO THE YEARBOOK?

Yes, if you provide me the email address for the contact person for your yearbook, I will submit your chosen image.





CONGRATS - I LOOK FORWARD TO WORKING WITH YOU!

  
*Jen Kochmer*  
PHOTOGRAPHY

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